



PRESS RELEASE

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HOW WOMEN CAN INFLUENCE BOAT SAFETY

With this summer's boating season approaching we welcome aboard the wives, mothers, sisters, daughters and girlfriends of men who love boating to raise the awareness of new safety equipment ensuring a safe day on the water.

"Women may effectively influence their husbands and partners to wear and service their lifejackets and carry essential rescue equipment like the new SOS Dan Buoy. This, we hope will help transform behavioural safety on the waterways" says spokesman from SOS.

SOS Marine is a marine manufacturing company committed to safety on the water and is on the right course for future boating safety. SOS accordingly has set up a service department which makes it effortless to have lifejackets serviced. Lifejackets, like all safety equipment, need to be checked and serviced at regular intervals if they are to fulfil their function in an emergency.

"There are a startlingly large percentage of life jackets which would not work properly in an emergency" says SOS Marine. SOS lifejacket service department compiles a database of problems encountered daily on inspection of equipment. <http://www.sosmarine.com/Pages/Lifejacket%20Service/SOS%20Photo%20of%20Default%20LifeJackets.htm>

Also, the SOS Dan Buoy is a rescue system which improves your experience in an emergency situation. This multi-awarding winning device is creating one of the most significant changes to man overboard rescues in decades.

It is an Australian invention known for its sleek, simple design, similar in size to a small hand-bag. There is no assembling required-you simply pick up and throw to the person overboard. It is the only floatation of its kind in the world that is tested to elements of the ISO 12402 lifejacket standard and meets the Yachting Australia rules attached to the lifebuoy.

SOS Dan Buoy is suitable for all size vessels from the small Australian tinnies to search & rescue operations. It can be thrown by man, woman or child to someone who had the misfortune to go overboard.

"Ladies, reach out and raise awareness of safe and responsible boating practices to save lives, as it is surprising how fast you can get into trouble if you are not prepared or practised using your life-saving equipment" says SOS

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