



PRESS RELEASE

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HOW WOMEN CAN INFLUENCE BOAT SAFETY

Men are three times more likely to drown than women and now the wives, mothers, sisters, daughters and girlfriends of men who love boating can raise the awareness and effectively influence their husbands and partners to carry new rescue equipment to improve an emergency situation.

SOS Marine is an Australian manufacturer that is right on course for future boating safety with the design of two new essential rescue products, the SOS Dan buoy and SOS 2 Person Life raft. These two rescue devices are light-weight compact units easier to deploy, you can just pick up and throw to the person overboard with no assembling required.

The multi award winning SOS Dan buoy is known for its sleek, simple design, similar in size to a small hand-bag. It is the only flotation of its kind in the world tested to elements of the ISO 12402 lifejacket standard and meets the Yachting Australia rules.

“The 2 Person Life raft, weighing only 7.8 kilos is an easier device to use and designed to ‘bridge the gap’ if boaters are travelling alone or with one other person as there was a need to have a simple way to eliminate risks in an overboard situation and help transform behavioural safety on the waterways.

“Let us women reach out and raise awareness of safe and responsible boating practices to save lives, as it is surprising how fast you can get into trouble if you are not prepared or practised using your life-saving equipment” says spokes person SOS Marine.

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