

Manufacturing for the future

SOS Marine reports its year end results: Key milestones achieved

SOS Marine is meeting the challenges of the future. We are continuously updating and developing new product capabilities to meet current and future needs of our varied customer's modernisation requirements by using new materials, technology and services.

At SOS Marine, we are continuing to advance, improve and modernise essential safety equipment

World recognised accreditation



We are pleased to report about several exciting milestones here at SOS Marine: this past year we accredited with the DNV ISO 9001:2008 accreditation, this international qualification certificate is a world recognised accreditation that very few other companies have achieved.

International Standard for Lifejackets ISO 12402 Accreditation

SOS Marine is one of the few companies globally that have succeeded in having our lifejackets comply with the rigorous International ISO 12402 standard.

Our major important step towards fulfilling our goal was to become a lifejacket manufacturer to comply with ISO 12402 Certification.

Over the past few years we have been working on expanding our lifejacket technology and now have succeeded with this accreditation.

SOS Marine conducts regular compatibility testing and more extensive testing in our overseas lifejacket testing house ensures our products are compatible with the wearer's personal protection.

We have six different inflatable lifejackets, SOS- Safety 150N and 275N that now comply with ISO 12402.

This has given our brand of lifejackets great credibility, another important step towards making a superior product and placing us in a unique forefront position in the whole of Southern Hemisphere.

With this new accreditation, our users will see a lot of focus on the way our product “works together as a whole”, with an emphasis safety and performance of the different design/styles that deliver the overall experience.

Our product profile is the strongest it has ever been, our innovation pipeline is growing, and our SOS Marine brand is ready to meet new markets in India and Malaysia.

Strengthening our profile with innovative products

Product Launch at Pacific 2010- showcasing the World`s latest Maritime and Naval Technology

The SOS Marker Dan Buoy has the potential to revolutionise the Marine Safety Industry

SOS

Reinventing

Safety

Products

SOS Inflatable Marker Dan Buoy is a great leap forward to improving safety and ease-of-use. The first Inflatable Marker Dan Buoy to have the testing to International Standards (ISO 12402.9.2006)



This unique design features include the ability to have this compact valise always ready for use.

Just throw in the water

Superb functionality, portable, simple and easy to operate by all ages, and not restricted by geographic areas or language problems

This new life-saving technology in person over-board situations provides rapid flotation assistance to a person at risk of drowning. This Dan Buoy replaces existing products which have poor visibility. This patented design fulfils a need for all boats.

Improve our capabilities

SOS Marine continues to improve the capabilities for our users by continuing to refine the way all our features work together.

Two of our key features are discoverability and usability, and we have continued to take steps that help support these important areas.

In addition to the ongoing focus we continue to solicit feedback from our users. We recently set up a feedback/usability system underscoring our commitment to engage in ongoing discussion with all of our users.

We just completed our phase of usability testing with our new version of SOS Inflatable Dan Buoy, with unbelievable results in improving the discovery and usability of this product.

SOS Marine enhanced focus on user research and usability is a regular part of our development process moving forward.

SOS Marine increases our innovation capacity with our ability to generate and apply new ideas.

Once again highlighting SOS Marine's 'one step ahead philosophy'

SOS Marine's innovation of including a 3 litre personal hydration system into the rear pouch of the Police Tactical Vest, St. John's Ambulance Vest and SES load carrying vests has assisted managing workers in a hot environments or engaged in fire fighting missions.

Dehydration and heat stress is one of the main medical emergency challenges faced by **OH&S** supervisors.

This simple innovation also assists the **carbon footprint** associated with bottling and transporting plastic water bottles. Re: The Announcement of the NSW Government ban on all departments buying bottled water.

"The NSW government has announced an immediate ban on all departments and agencies buying bottled water, including supplies for water coolers. It was the first step in a government campaign to significantly reduce the consumption of bottled water in the community". Posted 27/7/2009

SOS Marine has benefitted from the 'at-home' trend of purchasing, where more governments departments and local companies are choosing Australian, bypass overseas products, and purchasing our high quality Australian brand.

Royal Australian Navy is one of the largest and most sophisticated Naval Forces in the Pacific Region



SOS Marine continues to supply S.O.S Boarding Party Lifejacket Vest to Royal Australian Navy, Royal New Zealand Navy, and all Water Police

Forces in Australia along with Customs, Immigration, and Fisheries. The S.O.S. Boarding Party Vest Complies with ISO 12402.

Our brand of products is endorsed by a multitude of users that work in a large range of applications.

SOS Marine functions in a design-assist capacity, helping clients develop and implement their own custom designs that make a positive difference in their working capabilities as their work stages evolve in a world that is becoming more mobile with a growing demand for more safety and efficiency.

Our SOS "Engine Room" has made special designs, custom made for:



Search and Rescue: Purpose design foam lifejackets with specific pouches for their work environment.

Emergency Response Load Bearing Equipment Vests: Special purpose load bearing equipment vests are special purpose designed and successfully field-tested in high density crowds.

Surf Rescue & Marine Safety: Custom designed foam lifejackets with specific requirements for **surf rescue** missions.

NSW Maritime: Our special designs of a combined a Lifejacket and load bearing vest to suit the working requirements their users. A Horse-shoe style lifejacket was also manufactured all in their colours, Navy & Red.



Coast Guard/ Marine Rescue: Marine environment presents a unique combination of hazards. We manufactured this technically advanced I lifejacket vest which allows mobility and agility to carry out duties with confidence.

Marine Pilot Vest: Marine Pilots identified that they work in extreme range of difficult working conditions, both in and out of the water carrying a lot of items that make their jacket heavy, requiring additional physical effort during the ladder transfer at seas. SOS Marine`s objective in the development and manufacture of this vest was to create a new lifejacket suitable for these situations.



Corrective services: This tactical vest is custom designed and manufactured with specific pouches and fire rated pockets.

Northern Territory Police: A special designed Molle Vest made for special operations.

Regional Rural fire fighters: Special purpose Fire Retardant 3 litre personal hydration systems, hands-free, has been designed especially for their fire fighting missions.

Mine & Construction: Marine salvage, off-loading vessels and off-shore drilling platform are situations where safety of personnel has always been a challenge. SOS Marine newly developed an inflatable lifejacket with an integrated safety harness. This easy adjustable harness has front and rear lift attachment points.

S.O.S Waterfront Workers Lifejacket: Working in the marine industry requires many specialised tools. SOS Marine developed a comfortable safety style work vest with lifejacket which incorporates personalised safety equipment. This lifejacket vest is technically advanced, lightweight and comfortable and **complies to EN ISO 124002**

C.S.I.R.O Marine and Atmospheric Research: This Lifejacket vest has been specifically designed for their special operation made in their brand colour, orange



With each **new development**, we endeavour to **surpass expectations** and bring to the market place something new and different.

SOS Marine designed and manufactured specialised **Police Air Wing Load Bearing Vests** with Inflatable life Jacket as well as Police Vests for **APEC**

SOS Marine has refined the design of the

Helicopter Lifting Harness that has been designed for hoisting personnel from ships, shore and sea during helicopter operations and is now being used by the Australian Navy.



Our safety **Dog Vest & Harness** is designed to meet and defeat a variety of environmental, occupational and natural challenges that affect the performance of working service dogs. This dog vest can now be optionally equipped with **ballistic armour**.



Indian Navy Defence Force

As part of the “Australian Maritime Security & Defence Mission to India, 5th May 2009, SOS Marine meet with the Indian Defence Forces showcasing our special purpose design products.

SOS Marine custom designed key products showcased:

- SOS Safety Life Jackets – Boarding Party Vests
- SOS Inflatable Marker Dan Buoy



SOS Marine`s Divers Recovery Vest scoops industry awards



The Diver Recovery Vest won the **International Award** for “**Excellence in Safety and Protective Innovation.**”

Australian Business Awards for Product Innovation

SOS Marine`s objective in the design and manufacture of this vest was to produce a diver`s recovery vest that incorporates a number of features in a single snug fit unit.

The Diver Recovery Vest was designed to replace several cumbersome items of diver`s equipment into one easily donned vest by combining a safety harness, quick-release weight system, buoyancy compensator and work vest into one body-hugging unit.

There has been no single item of diving equipment that does enhance diver safety and productivity.

This Diver Recovery is now being used by the Royal Australian Navy, and Queensland Police.

Keep your team safe- Don`t forget the annual service on your lifejacket

Life Jacket Servicing and spares facilities to support our products



Your Life Jacket is an important piece of technical safety equipment. We take great care in the manufacturing and designs so that many parts can be repaired or replaced if damaged. In most cases this avoids the cost of complete replacement.

If the Life Jacket has been damaged, or you would just like an inspection, we will be happy to carry out this task.

Servicing of Life Jackets is made easy through either internal training of staff by SOS Marine or through our

SOS Marine network of approved service stations this ensures that your equipment can always be fit for purpose.

Please contact Ron Smith ron@sosmarine.com.au with any questions regarding sales and servicing.

The PFD1 component of Life Jackets should be serviced a minimum of once every 12 months.

Our company has a long-term goal to neutralise the carbon impact of our business

SOS Marine is responding to the growing global concern for the environment with the development of our foam lifejackets PVC free foam. The foam is specifically designed to be non-toxic, recyclable and environmentally friendly.

SOS Marine `Tickled Pink` campaign to support Cancer Council`s Pink Ribbon Day



SOS Marine has designed **hot pink inflatable lifejackets**

Through the sales of these **PINK** inflatable lifejackets, SOS Marine hopes to raise donations for Cancer Council`s research and support services for woman affected by breast cancer.

SOS Marine has taken several key steps: SOS Marine has formed longstanding relationships with some of the world`s leading component suppliers. This allows us to provide a large range of variations of quality designed products with “outside the square thinking”.

- Expanding our innovations, by extensive product development and significant investment in research and development.
- Improving our capabilities to reach several new market places, we are now beginning to market a comprehensive product offering to the Off-shore Mining operations with solutions encompassing personal safety equipment.

Competing successfully in a global economy requires a deep sensitivity to the consumers and communities we serve, the natural resources we consume, the people we employ and everyone who places their trust in our company brands.

SOS Marine is designing safety equipment for the changing world.

SOS Marine will continue to innovate in order to produce differentiated products tailored to the needs of particular customers and consumers.

We are also excited to announce that SOS Marine`s team has grown significantly and continue to attract dynamite talent. The tireless efforts and great commitment of our team rekindled the energy and optimism that has become synonymous with SOS Marine.

www.sosmarine.com

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